



CME AND FACULTY INFORMATION

CME INFORMATION

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of Wisconsin Medical School and MDG/HBV Watch®.

The University of Wisconsin Medical School designates this continuing medical education activity for a maximum of 0.75 category I credit towards the AMA Physician's Recognition Award. Each physician should claim only those hours that he/she actually spent in the educational activity.

To receive the 0.75 category I credit of CME credit, you must complete the CME Web Activity Evaluation Form and mail or fax it to:

University of Wisconsin Medical School CME
2701 International Lane #208
Madison, WI 53704
FAX: 608-240-2151

We are grateful for the independent educational grant provided by Bristol-Myers Squibb Company in support of this educational activity.

FACULTY INFORMATION AND DISCLOSURE

Emmet B. Keeffe, MD, is Professor of Medicine, Chief of Hepatology, and Co-Director of the Liver Transplant Program at Stanford University Medical Center, Stanford, California. He completed his undergraduate training at the University of San Francisco in San Francisco, California, and obtained his Doctorate of Medicine from Creighton University in Omaha, Nebraska. He completed his postgraduate training in internal medicine and gastroenterology at the Oregon Health and Science University in Portland, Oregon, and was trained in hepatology at the University of California at San Francisco.

Dr. Keeffe is Past President of the American Gastroenterological Association (AGA) and the American Society for Gastrointestinal Endoscopy. He previously served on the boards of the American Liver Foundation and the American Digestive Health Foundation, the latter as Vice Chair of Public Health Programs. Currently, he is a member of the board of the AGA Foundation for Digestive Health and Nutrition. He is associate editor for *Reviews in Gastroenterological Disorders* and chairs the editorial boards of *Hepatology Watch* and *HBV Watch*. He also serves on the editorial boards of *Alimentary Pharmacology and Therapeutics*, *American Journal of Gastroenterology*, *Chinese Hepatology*, *Hepatology*, *Journal of Hepatology*, and *World Journal of Gastroenterology*. His research interests include antiviral therapy of chronic hepatitis B and C, use of hepatitis vaccines, and liver transplantation selection criteria and outcomes. He has published more than 400 papers, book chapters, and other publications.

Dr. Keeffe will discuss commercially available products during his lecture. His presentation will also reference unlabeled/unapproved uses of drugs or products.

Dr. Keeffe has served as a faculty speaker for Bristol-Myers Squibb, Gilead, GlaxoSmithKline and Roche.

CME WEB ACTIVITY
Current Concepts in the Management of Chronic Hepatitis B

1. Please evaluate this educational activity as a whole by filling in the appropriate circle:

| | Excellent | Very Good | Good | Fair | Poor |
|---------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| USEFULNESS | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| QUALITY | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| AUDIO-VISUALS | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| EASY TO USE | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

2. Learning Objectives

Were the following learning objectives met?

- Identify appropriate candidates for antiviral therapy for chronic hepatitis B infection Yes No
- Select the appropriate antiviral therapy based on clinical evidence Yes No
- Monitor patients on antiviral therapy according to published guidelines and recommendations Yes No

If no, please state reasons:

3. General Comments

- A. Do you feel that the program was fair, balanced, and free of commercial bias? Yes No

If no, please state reasons:

- B. Suggested topics and/or authors/presenters you would like for future educational activities:

- C. General comments about this conference:



